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Editorial...

The Asian Thinker: A Quarterly Bilingual Peer-Reviewed Journal for Social Sciences and Humanities

In an era marked by rapid technological transformation, shifting socio-political landscapes, and evolving cultural paradigms, the role of scholarly inquiry has become more significant than ever. The Asian Thinker continues its commitment to fostering critical dialogue and interdisciplinary research that addresses contemporary challenges while remaining rooted in rich intellectual traditions.

This issue brings together a diverse range of research contributions that reflect the dynamic intersections of media, society, culture, education, and technology. From analyses of misinformation and media framing in times of crisis to explorations of indigenous knowledge systems, digital inclusion, and ethical implications of artificial intelligence in journalism, the papers collectively highlight the urgency of informed, responsible, and inclusive discourse.

A notable thread running through this volume is the transformative impact of digital media. Several studies examine how digital platforms are reshaping communication, influencing public perception, and redefining access to information, particularly among marginalized and tribal communities. At the same time, the persistence of traditional media, cultural expressions, and local knowledge systems underscores the need for a balanced approach that values both innovation and heritage.

The issue also reflects a deep engagement with Indian knowledge traditions and philosophical perspectives, offering insights into yoga, spirituality, and classical texts such as the Bhagavad Gita. These contributions reaffirm the relevance of indigenous intellectual frameworks in addressing modern concerns and enriching global academic discourse.

We extend our sincere gratitude to all authors, reviewers, and editorial board members whose dedication and scholarly rigor have made this publication possible. Their contributions not only enhance the quality of this journal but also strengthen the broader research ecosystem.

As we move forward, The Asian Thinker remains committed to promoting high-quality, peer-reviewed research that bridges disciplines, languages, and perspectives. We hope that this issue will inspire further inquiry, dialogue, and collaboration among scholars, practitioners, and readers alike.

— **Chief Editor**

The Asian Thinker Research Journal