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Preface...

Research is one way to discover, rediscover and obtain new knowledge, by blending the past in the present and even for the future. Research is useless if it is not delivered, presented, shared in fora, and published. Research fora and publication could ignite others to conduct researches for development and enhancement of our educational standards. Research also can also help improve our teaching methods and knowledge in dealing with individual differences of the students. Asian Thinker envisioned that researchers anywhere across the globe will gather and collaborate with each other towards a unified goal that is searching new knowledge, skills and pedagogies, issues and concerns that could enhance education towards excellence.

The Asian thinker allowed different researchers to share their research findings, implications and recommendations of their research outputs. The researchers are in different fields such Journalism, Education, Social Sciences and Humanities and allied fields in education.

To fulfil this vision, it is our mission to provide opportunity for the researchers, teachers, students, and others interested in research to share their research output, collaborate, and explore different research endeavor towards quality of life and excellence in education; to contribute to the ongoing efforts for a world class academy; to publish peer reviewed papers in publications; to train teachers and students inscientific writing; and to enhance teachers-pedagogical content knowledge in many fields.

The Asian Thinker allows different researchers to share their research findings, implications and recommendations of their research outputs. The researchers of different fields such as cultural studies, Media Studies, Social Sciences, Tribal Studies and Humanities and allied fields in Social Sciences. This issue of The Asian Thinker is based on the different areas of Social Sciences and Humanities such as Representation and usage of media during Covid-19, Political Parties and Election Communication Strategies, Effect of Audio-Visual medium on Sanitation Campaign, Analytical Study of the Data of the Newspapers Circulation in Uttarakhand, The role of M-Health in promoting health awareness, Web Series and Web Movies and their psycho- sociological impact on netizens in India, Psychoanalytic study of ideas of novel, Social reality in Ghazalkar Dushyant Kumar's creationism, Tree sensation in Gyanendrapati's poems, Effect of Tilak's journalism on national consciousness, Political consciousness and role of Kanshi Ram in Dalit community, Indian society in Premchand's original and translated novels, Impact of 4g media on young student and literature artevamasthetics study.

Lastly, this journal publication of the group is humbly dedicated to all researchers. Thank you for your trust and confidence to us.

(Acting Editor)