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Preface...

Over the past two to three decades, courses on social evaluation have gained prominence within humanistic educational programs. Nowadays, it is common for most primary schools to offer such courses. The inclusion of social evaluation is driven by its relevance in understanding societal dynamics and creating opportunities in various fields. Whether it's market analysis, general assessment, communication expertise, or public relations, social evaluation plays a crucial role in administrative and business contexts. Having a grasp of social evaluation is essential for interpreting and evaluating relevant reports.

In the contemporary era, sociology has become a significant area of study, and social evaluation is a fundamental component of sociology curricula. In schools where sociology is taught, social evaluation is integrated into the educational framework. Its importance lies in providing practical insights for the general population and facilitating informed decision-making regarding social issues. Research laboratories play a vital role in gathering additional information related to social evaluation. Through rigorous research, progress is made, and our understanding of societal complexities deepens. As the saying goes, necessity drives progress, and evaluation is the outcome of that pursuit. Sociology, particularly within the realm of humanism, holds a central place in our understanding of the world.

The importance of social assessment in understanding human societies has grown significantly in recent decades. This paper highlights the increasing role of data-driven research in social assessment and argues for its vital contribution to various fields, including policymaking, business, and communication.

Through advancements in information technology, social assessment has gained momentum as a crucial tool for social science research. It has become an integral part of the curriculum in most major universities, reflecting its rising importance in understanding and addressing social issues.

Furthermore, social assessment offers a valuable framework for assessing and evaluating social realities, contributing to informed decision-making across various sectors. Research labs play a crucial role in accumulating data and fostering progress in this field. Ultimately, social assessment serves as a critical instrument for societal well-being and progress.

However, social sciences often face marginalization compared to natural and physical sciences. This neglect overlooks the significant social implications of scientific advancements and hinders effective implementation of various initiatives. Increased investment in social science research, particularly in relation to social assessment methodologies, is crucial to address this imbalance.

(Editor in Chief)